

Kara

FOODSERVICE BAKERS

**Lees**<sup>®</sup>

**Foodservice  
Just Got  
Sweeter!**

[karafs.co.uk](http://karafs.co.uk)

f X @ in [karafsbakery](https://www.karafsbakery.com)

**Finsbury**  
Food Group Limited

# The Lees' Brand Story



Lees' expand offering to include their **teacakes & snowballs.**



**1931**

Lees' is born and so is the **macaroon bar!**



**1950**



**1982**

Partnership with **Heather Cameron Meringues** – a partnership which lasted 7 years.

Moved all production to a **new 82 sq ft factory** where all products are still made today.

1998



Consolidation of product ranges to focus on **teacakes, snowballs & meringues.**

2022



2023

**Finsbury**  
Food Group Limited

Lees' was **acquired**  
**by the Finsbury**  
**Food Group LTD**  
in January 2023.

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2024

**Relaunched** into  
Foodservice.



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# Foodservice Product Range

Explore  
the range  
today!

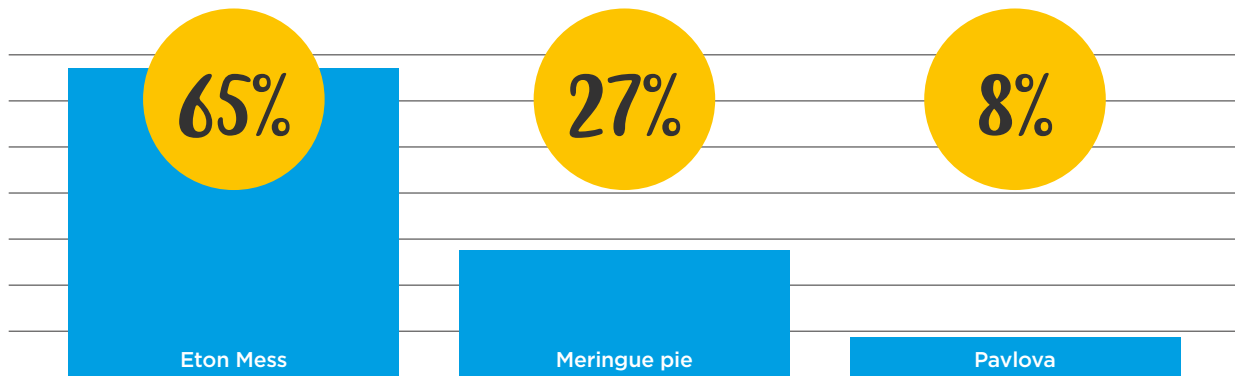
**Foodservice just got sweeter - introducing the Lees' of Scotland catering range!** Our meringues, teacakes and snowballs are a kitchen must have for any delightful dessert, cocktail - or mocktail menu.

	Code	Product Name	Case Dimensions	No. In Box	Weight
<b>Best Seller</b>	F10032	Meringue Nests	9 x 8	72	102g
	F10030	Broken Meringues			2kg
	F10034	Catering Meringue Shells	12 x 12	144	77g
	F10007	Individually Wrapped Snowballs	24 x 1	24	24g
	F10014	Individually Wrapped Teacakes	24 x 1	24	30g
<b>Retail Packs</b>	F10008	12 Pack Snowballs	8 x 12	96	171g
	F10026	Lees' Premium Meringue Nests	8 x 8	64	113g
	F10025	Lees' 6 Pack Meringue Nests	12 x 6	96	77g
	F10024	Lees' 6 Pack Meringue Nests	24 x 6	144	77g

# Why Foodservice Just Got Sweeter

43% of consumers have purchased meringue based dishes from Pubs in the last 12 months - up 6% YoY

Top 3 meringue based dishes purchased in pubs



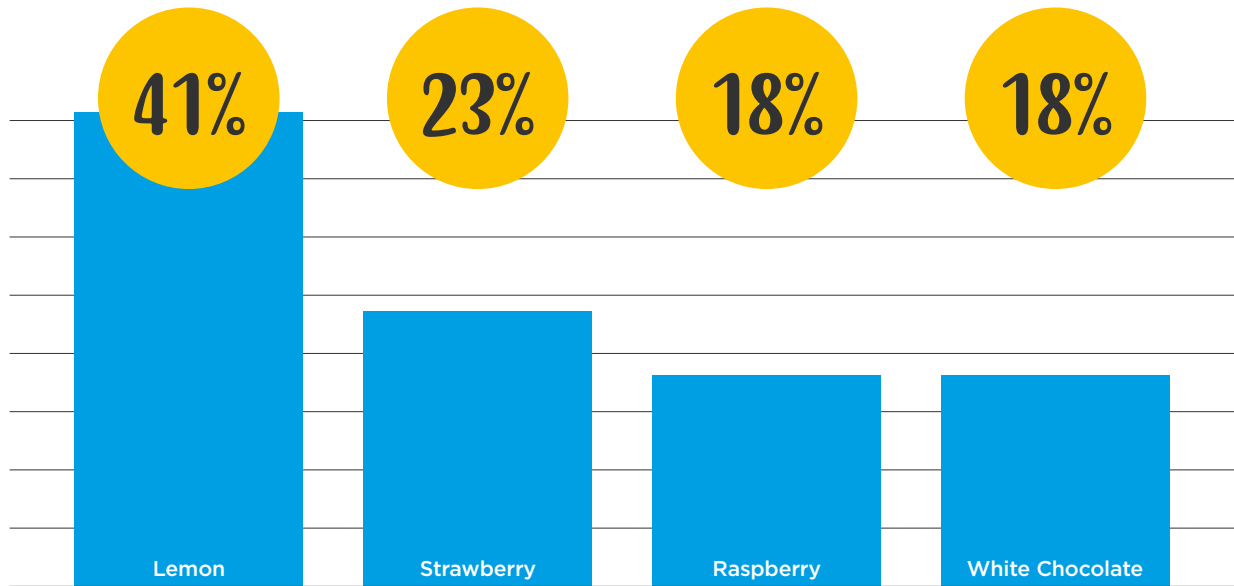
Did you know...

75% of meringues launches in the UK over the past 2 year are seasonal - meringues make for ideal all round dessert recipe, simply pair with seasonal fruits and cream for classic sweet treat options.

Meringues purchased in coffee shops are purchased for a snack option and occasions are up 3% year on year



### Top flavour profiles to pair with meringues\*



\*Based on Total UK bakery launches in and out of home in last 2 years.





# Sweet Treats On The Go

Whether you're a school caterer looking for a pack up partner, a coffee shop looking to add extra value to your menus, or even a hotelier exploring opportunities to feature new sweet treat options, Lees' Individually Wrapped Snowballs and Teacakes are a must have option.



## Individually Wrapped Snowballs

24 individually wrapped mallows covered in chocolate flavoured coating and decorated with the finest coconut.

Code: **F10007**

Case Size: **24 x 1**

Weight: **24g**



## Individually Wrapped Teacakes

24 individually wrapped jam centred mallows on a biscuit base covered in chocolate flavoured coating.

Code: **F10007**

Case Size: **24 x 1**

Weight: **30g**

# Recipe

## Black Forest Sundae

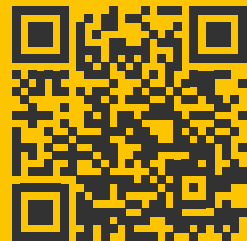
### Ingredients

- 4 Lees' Meringue Nest
- 400g Tin Black Morello Cherries
- 50ml Cherry Liqueur
- 20g Cornflour
- 400ml Creme Friache
- 400g Dark Chocolate Ice Cream
- 400g Dark Chocolate and Pistachios for garnish

### Method

- 1 Drain the cherries but keep the juice to the side. Add juice to a pan with the cherry liqueur and simmer for 10 minutes.
- 2 Mix cornflour with a little water and add to the now cherry syrup until thick, leave to cool.
- 3 Take **Lees' Meringue Nests** and break into pieces. Place the meringue into a glass, top with creme fraiche and chocolate ice cream and another dollop of creme fraiche.
- 4 Spoon over cherries and sauce, finish with chocolate shards and pistachios.

Scan for  
more recipes







**Top Tip**  
 Roll ice cream in  
 meringue pieces  
 to reduce the  
 melting time.



Data collected from Lumina Intelligence EDOP, 2024 and Mintel, 2024.  
 Data correct as of September 2024 – please note some products may not be available due to industry demand.  
 See our website for product information.