



*Data collected from Lumina Intelligence, 2022 **Colliers, UK Staycations, 2022

2022 UK hotel leisure bookings are 62% ahead of 2020 levels



Summer months have proven to be the **most** popular for domestic travel bookings



While overseas travel will return, 44% of people will consider both a **UK** and international break this year

Top Eating Out Dishes





Top eating out market sub-channels, by absolute value growth in millions, 2022F-2025F

£969



£893

£600



£541

Managed, branded & franchised pubs



Supermarket to go

Full service hotels

Cities with further opportunity for Staycation demand in 2022

Cities with continued demand for Staycations in 2022

Did you know **'Caravans for** were up 81% in 2021





sale' searches

Southampton

Bristol Plymouth Bournemouth

London Eastbourne Brighton

Bath

Trending Accomodations









Norwich

Cambridge

Caravan

Holiday Let

Camping

Glamping