

Kara

Baking For Foodservice

THE
Indulgent
— CAKE —
COLLECTION

GREAT BENEFITS WITH OUR UNIQUE PACKAGING



We take our cakes and individually slice them rather than leaving them in the tray.



We pack 5 cake slices in a cardboard sleeve. The sleeve is then wrapped.



Then we place three wrapped sleeves in a case.



Each case contains 15 individual portions.

BENEFITS TO STOCKISTS

- No need to defrost a whole case, cases can be taken out of the freezer one sleeve at a time; this can't be done with products that come in trays
- Reduces breakages compared to a foil tray, as they are pre-sliced which means they won't stick to the base of the card
- Sleeves can be taken out of the freezer to defrost and if kept unopened keeps for a longer shelf life